

Message Text

UNCLASSIFIED

PAGE 01 TEHRAN 04665 160855Z
ACTION NEA-11

INFO OCT-01 ISO-00 EB-08 CIAE-00 INR-10 NSAE-00 /030 W
-----110573 161421Z /50

R 160448Z MAY 78
FM AMEMBASSY TEHRAN
TO USDOC WASHDC
INFO SECSTATE WASHDC 8383

UNCLAS TEHRAN 04665

E.O. 11652: N/A
TAGS: BSSR, IR
SUBJ: WTDR/FTI: RANEL FRIGO CO.

REF: (A) USDOC 03504 (B) 76 TEHRAN 7768

1. IRAN
OFFICE USE: 2. 507 3. 0134900 4. 01
5. RANEL FRIGO CO.
6. 24 SHAH AVENUE, EMERSON BLDG.
7. TEHRN
8. CONTACT: MASOUD HAKIM
9. TITLE: MANAGING DIRECTOR
10. PHONE: 667124, 662560 11. TELEX: 215393
12. CABLE: RANEL FRIGO
13. ESTABL: 1972 14. EMPL: 25 15. SIZE: MEDIUM
16. REPUTATION: (Y) GOOD 17. RPT DATE 5/78
OFFICE USE: 18. NA 19. NA 20. X
21. NA 22. NA
WWEA. 36321/235 AGT. DIST. IMP OF HOUSEHOLD REFRIGERATORS AND
FREEZERS
23B. 36331/235 AGT. DIST. IMP OF HOUSEHOLD LAUNDRY EQUIPMENT
23C. 35851/235 AGT. DIST. IMP OF ROOM AIR CONDITIONES
24. FOREIGN SALES: LOCAL ONLY
25. FINANCIAL REFS: BANK MELLI IRAN: BANK SEPAH
TRADE REFS: SAME AS (27)
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27. FOREIGN FIRMS REPRESENTED: GENERAL MOTORS (FRIGIDAIRE),
REFRIGERATORS, FREEZERS, 1972; CHELDON CO. NEW YORK, KEROSENE
REFRIGERATORS, GAS RANGES, 1974; GM LTD. ENGLAND, WASHERS,
1973; MAGIC CHEF, ITALY, HOUSEHOLD ELECTRICAL GOODS; FRIGOR,
DENMARK, HOUSEHOLD ELECTRICAL GOODS.
28. POST EVALUATION: FIRM IMPORTS AND DISTRIBUTES REFRIGERATORS,
AIR CONDITIONES, WASHING MACHINES FROM U.S. EUROPE. IT

WAS ESTABLISHED IN 1972 BY MASOUD HAKIM, HIS WIFE AND CHILDREN. MR. HAKIM IS ALSO PRINCIPAL SHAREHOLDER AND MANAGER OF PARS MACHINE CO. (WTDR 2/16/72,), WHICH MANUFACTURES HOUSEHOLD APPLIANCES UNDER LICENSE FROM EMERSON CORP. OF NEW JERSEY. BANKING SOURCE REPORTS REGISTERED CAPITAL OF THE FIRM AS 10 MILLION RIALS WITH GOOD REPUTATION. COMPANY REPORTS ITS WORKING CAPITAL AS 200 MILLION RIALS AND ANNUAL SALES VOLUME AS 250 MILLION RIALS. EMBASSY RECOMMENDS FIRM AS A TRADE CONTACT.

29. PREP: H. TUTUNCHIAN APPR: DAVID E. WESTLEY
SULLIVAN

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NNN

Message Attributes

Automatic Decaptioning: Z
Capture Date: 01 jan 1994
Channel Indicators: n/a
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Decaption Note: 25 YEAR REVIEW
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Disposition Case Number: n/a
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Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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From: TEHRAN
Handling Restrictions:
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ISecure: 1
Legacy Key: link1978/newtext/t19780552/aaaabseb.tel
Line Count: 73
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: c2373e9c-c288-dd11-92da-001cc4696bcc
Office: ACTION NEA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: ONLY
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
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Previous Classification: n/a
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Reference: 76 TEHRAN 7768
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
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Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2673290
Secure: OPEN
Status: NATIVE
Subject: WTDR/FTI: RANEL FRIGO CO.
TAGS: BBSR, IR
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/c2373e9c-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
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